

Ghostwriting Costs

for D.E. Kendall

* My hourly rate is £35.

* My day-rate is £250.

* All projects over £50 are subject to a 50% non-refundable deposit – paid prior to commencement of the project – unless otherwise agreed.

* **Poetry:**

- 1 Poem, up to 24 lines – subject provided by client.
 - a.) 2-week turnaround = £48 (£2 per line up to 24 lines, £1.85 per line thereafter).
 - b.) 1-week turnaround = £68.40 (£2.85 per line up to 24 lines, £1.85 per line thereafter).
- Rates are negotiable for special circumstances, or if D.E. Kendall is to research a poem's subject - for example, a poem needed to honour a loved one at their funeral (£24 for up to 12 lines with a 2-week turnaround), or, D.E. Kendall needs to spend time researching the subject of a poem (£48 for up to 12 lines with a 2-week turnaround).
- Poems are great for marketing a service or advertising a product; including a poem or riddle in a fiction story can increase reader engagement; poetry can be a springboard to other art forms such as writing lyrics, fiction, or children's stories.

* **Non-Fiction (*not including Autobiographies!*):**

- Blog post or website content up to 500 words – subject provided by client.
 - a.) 4-week turnaround = £15
 - b.) 2-week turnaround = £25
 - c.) 1-week turnaround = £35

**** ALL PROJECTS WILL BE PROVIDED IN A BASIC A4 FORMAT AS A WORD DOCUMENT, UNLESS TYPESETTING COSTS ARE PAID (£150 per 5000 words). ****

- Blog post or website content up to 1,000 words – subject provided by client.
 - a.) 4-week turnaround = £25
 - b.) 2-week turnaround = £45
 - c.) 1-week turnaround = £55

- Article or website content up to 2,000 words – subject provided by client.
 - a.) 4-week turnaround = £45
 - b.) 2-week turnaround = £55
 - c.) 1-week turnaround = £70

- Employee Guide/Training Manual (in basic A4 format) up to 20,000 words – all information provided by client.
 - a.) 8-week turnaround = £300
 - b.) 6-week turnaround = £375
 - c.) 4-week turnaround = £450

Typesetting will cost £250 for projects of this nature.

*** Autobiographies & Memoirs:**

- Autobiography or memoir introduction up to 10,000 words – including up to 4 hours of interviews and content revisions as per T&Cs.
 - a.) 4-week turnaround = £500
 - b.) 2-week turnaround = £700

Typesetting will cost £150 for projects of this nature, otherwise the project will be presented in basic A4 format.

Prior to commencement of the project, the client must pay a 50% non-refundable deposit.

D.E. Kendall will guide the client through the writing process of their entire project for an additional cost of £500.

Upon prior arrangement in special circumstances, the client *may* be subject to travel, accommodation, subsistence, and material costs pertaining to their project.

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- Autobiography or memoir up to 40,000 words – including up to 8 hours of interviews and content revisions as per T&Cs.
 - a.) 6-month turnaround = £1,400
 - b.) 4-month turnaround = £2,000
 - c.) 2-month turnaround = £2,800

Typesetting will cost £250 for projects of this nature, otherwise the project will be presented in basic A4 format.

Prior to commencement of the project, the client must pay a 50% non-refundable deposit.

For D.E. Kendall to guide the client through the self-publishing process, there will be an additional cost of £1,000.

Upon prior arrangement in special circumstances, the client *may* be subject to travel, accommodation, subsistence, and material costs pertaining to their project.

*** Fiction:**

- Short story up to 500 words – subject provided by client.
 - a.) 4-week turnaround = £15
 - b.) 2-week turnaround = £25
 - c.) 1-week turnaround = £35
- Short story up to 1,000 words – subject provided by client.
 - a.) 4-week turnaround = £25
 - b.) 2-week turnaround = £45
 - c.) 1-week turnaround = £55
- Novella up to 40,000 words, including up to 8 hours of interviews and content revisions as per T&Cs.
 - a.) 6-month turnaround = £2,000
 - b.) 4-month turnaround = £2,800
 - c.) 2-month turnaround = £3,500

Typesetting will cost £250 for projects of this nature, otherwise the project will be presented in basic A4 format.

**** ALL PROJECTS WILL BE PROVIDED IN A BASIC A4 FORMAT AS A WORD DOCUMENT, UNLESS TYPESETTING COSTS ARE PAID (avg. £150 per 5000 words). ****

Prior to commencement of the project, the client must pay a 50% non-refundable deposit.

For D.E. Kendall to guide the client through the self-publishing process, there will be an additional cost of £1,000.

Upon prior arrangement in special circumstances, the client *may* be subject to travel, accommodation, subsistence, and material costs pertaining to their project.

- Novel of 40,001 – 70,000 words, including up to 16 hours of interviews and content revisions as per T&Cs.
 - a.) 8-month turnaround = £4,000
 - b.) 6-month turnaround = £4,550
 - c.) 3-month turnaround = £5,250

Typesetting will cost £500 for projects of this nature, otherwise the project will be presented in basic A4 format.

Prior to commencement of the project, the client must pay a 50% non-refundable deposit.

For D.E. Kendall to guide the client through the self-publishing process, there will be an additional cost of £1,000.

Upon prior arrangement in special circumstances, the client *may* be subject to travel, accommodation, subsistence, and material costs pertaining to their project.

- Novel of 70,001 – 100,000 words, including up to 24 hours of interviews and content revisions as per T&Cs.
 - a.) 12-month turnaround = £7,000
 - b.) 8-month turnaround = £8,750
 - c.) 6-month turnaround = £9,000

Typesetting will cost £750 for projects of this nature, otherwise the project will be presented in basic A4 format.

Prior to commencement of the project, the client must pay a 50% non-refundable deposit.

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For D.E. Kendall to guide the client through the self-publishing process, there will be an additional cost of £1,000.

Upon prior arrangement in special circumstances, the client may be subject to travel, accommodation, subsistence, and material costs pertaining to their project.

*** D.E. Kendall is more than happy to accept projects not fitting the above criteria - please be aware that such projects will be subject to bespoke pricing and are considered on an individual basis.**

Please note, D.E. Kendall will not work on any project she deems unethical (for example, content for college or university assignments)!

*** EXTRAS (to save precious time during the publishing process):**

- Researched list of literary agencies or publishing companies currently accepting submissions of projects in the client's chosen genre.
 - a.) 2-week turnaround = £25
 - b.) 1-week turnaround = £50
- Researched selection of submission guidelines for literary agencies or publishing companies, to accompany the above service.
 - a.) 2-week turnaround = £50
 - b.) 1-week turnaround = £75
- Guidance and support through submission to literary agencies or publishing companies.
 - a.) 2-week duration = £50
 - b.) 4-week duration = £100
- Basic, hand-drawn, black-and-white illustrations by D.E. Kendall.
 - a.) 1 Illustration = £40
 - b.) Up to 20 Illustrations = £750
- Basic, hand-drawn, colour illustrations by D.E. Kendall.
 - c.) 1 Illustration = £50

**** ALL PROJECTS WILL BE PROVIDED IN A BASIC A4 FORMAT AS A WORD DOCUMENT, UNLESS TYPESETTING COSTS ARE PAID (avg. £150 per 5000 words). ****