

## About Me...

I take pride in everything I do. I am passionate about learning and love new, interesting challenges. In being conscientious, I'm always respectful and enjoy helping others. I continuously strive to make a difference for the better however I can – which shines through, no-matter what I do.



## Contact Details...

*Address:* Wales, UK  
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*Website:* <https://dekendall.com/>

## Employment History...

### ***Publishing Assistant at Wordcatcher Publishing, October 2018 – May 2019***

- \* Responsible for metadata management on systems such as Booksonix, Lightning Source, Draft2Digital, KDP, Google Play and more.
- \* Responsible for social media marketing, involving use of systems such as Postblazer.
- \* Maintaining author and illustrator confidential data, in accordance with GDPR ruling.
- \* Corresponding with book contributors in writing and by telephone.
- \* Completion of proofreading and editorial work for a variety of titles ranging from poetry, to children's books, to novels, and non-fiction.
- \* Typesetting poetry and fiction books to a high standard, in preparation for print.
- \* Completing eBook conversions in systems such as Vellum.
- \* Providing creative and editorial feedback for website and cover design, as well as provision of input in marketing strategy and various book publication procedures.

### ***Author, April 2015 - Present***

- \* I usually write using the pseudonym D.E.Kendall (Facebook @dekendallauthor).
- \* I have had four books published to date. These include:  
*The Wizard Chronicles* – a children's book I've written, illustrated and produced myself, which was self-published; the proceeds of which go to Cardiff Riding School's fundraising group.  
*Larry* – a YA novel, inspired by Black Beauty, based on the life of a wonderful pony my family and I rescued when I was a child. I wrote this book in hope of changing the face of equine welfare for the better. Published by Wordcatcher Publishing.  
*Animals' Guide to the Human Race* – a comical selection of fictional 'case studies' by animals studying humans. Designed to encourage people to read, as well as to improve mental health by inspiring positivity. This book was also published by Wordcatcher Publishing.
- \* I have also had a poetry book published by Wordcatcher Publishing using a different pseudonym – though due to the nature of its subject matter, for my own protection, I won't disclose details here.
- \* I am always working on my own writing projects in my spare time, though am currently completing my grandparents' memoirs after sadly losing my Nan in August 2019 (we started writing it together before she passed away).
- \* I have ghostwritten a variety of pieces from articles, to website content, to blog posts – I continue to gain experience in the field by regularly working on exciting, new projects.

### ***Receptionist at Cardiff PDSA Vet Hospital, July 2019 – March 2020***

### ***'Relief' Riding School Assistant at Cardiff Riding School, January 2014 – Present***

### ***Invigilator at St Teilo's CIW High School, October 2018 – July 2019***

### ***Administration Assistant at Y3S Loans, June 2017 – August 2017***

### ***Life Insurance Sales Agent at Legal & General, January 2017 – June 2017***

### ***Equine Specialist at Hoss Equine, October 2015 - June 2016***

### ***Barmaid and Waitress at Toby Carvery, March 2011 - April 2014***

### ***Events Assistant at Cardiff Council, September 2010 – February 2011***

## Qualifications...

### GCSE Grades:

Achieved an A\* grade in Religious Studies.  
 Achieved an A grade in History and Welsh Second Language.  
 Achieved a B grade in Mathematics, Single Award Science,  
 Geography and French.  
 Achieved a C grade in Science, English Language and English Literature.

### A Level Grades:

Achieved a C grade in History.  
 Achieved a D grade in Geography.  
 Achieved a B grade in Welsh Second Language.

Achieved British Horse Society Stage One Riding Certificate.  
 Achieved British Horse Society Stage One Horse Knowledge & Care Certificate.  
 Achieved British Horse Society Stage Two Horse Knowledge & Care Certificate.  
 Achieved Riding for the Disabled Association 'leading, mounting & dismounting disabled riders' Certificate.  
 Achieved Riding & Road Safety Certificate.  
 Achieved Health & Safety within the Equine Industry Certificate.  
 Achieved CPD Distinction Level 3 Award in Equine Behaviour & Psychology.  
 Achieved CPD Distinction Level 3 Award in Creative Writing.  
 Achieved CPD Distinction Level 3 Award in Digital Marketing.  
 Achieved CPD Distinction Level 4 Certificate in Proofreading & Copy-editing.  
 Completed an SEO and Digital Marketing Diploma

*Currently studying toward BA(Hons) English Literature and Creative Writing with the Open University.*

## Writing References...

\* Amber Richberger, Exemplary Editing:

“Dannika was a fantastic author to work with. From our numerous messages throughout the editing process, her passion for her story was apparent as well as refreshing. So many authors take all my advice without question, but Dannika insisted on knowing why a certain change was suggested and asked how she could strengthen her writing skills. Her writing is fun and inventive and I look forward to reading her future work.”

\* Chandrakala, RAANC Pvt. Ltd. – after ghostwriting an article:

“Dannika is [an] extremely professional writer, her articulation of words and the flow of sentences are wonderful. I highly recommend her to anyone who seeks assistance in article writing or article rewriting.”

\* Bethany Schembri, Author & Influencer:

“Working with Dannika was amazing. She was the first person to read my novel. In fact, she was the first person to read anything that I have written. I was terrified but not only did she read it, she encouraged me. When I gave her my work, she somehow found the perfect balance between kindness and constructive criticism to make me a better writer.  
 If it wasn't for Dannika, I wouldn't have had the confidence to start my writing degree or continue to finish my novel. One day, I want to publish this book and I know when I do it will largely be because of her.”

**Portfolio available on my website:** <https://dekendall.com/>

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